



**GREAT FUTURES  
START HERE**



**LUDLOW COMMUNITY CENTER  
RANDALL BOYS & GIRLS CLUB**

**2022 IMPACT REPORT**

# PRESIDENT'S MESSAGE



LUDLOW COMMUNITY CENTER  
RANDALL BOYS & GIRLS CLUB



On behalf of every family we impacted this year, thank you for investing in our mission! Your support enables us to reach deeper to serve those most vulnerable. Together, with an incredible network of partners and supporters, we've been able to serve hundreds of people who need a helping hand. We've continued to champion our entire community at every age and stage of life. We are the community's home for programs that promote healthy living. We also provide life-saving swim lessons, quality preschool, before and after school care, family engagement events, activities for adults and seniors, and sports programs for all ages. We inspire hope.

None of this would be possible without the generous support of our community. Thank you for your partnership! - Josue Irizarry, President/CEO



## STAFF

Meghan Adams - Membership Director  
Mark Gehring - Director of Aquatics  
Barbara Glanville - Director of Preschool  
Josue Irizarry - President/CEO  
Cristina Jardine - Director of Donor Relations & Events  
Jodie Lambeau - Director of Programs  
Bri Lewicki - Asst. Director of Childcare Programs

Katie Mitus - Director of Operations  
Sherri Plasse - Finance Manager  
John Regan - STEAM Coordinator  
Sheri Santos - Director of Childcare Programs  
Matt Thompson - Director of Fitness & Athletics  
Christina Yacono - Office Manager

*We also thank our dedicated employees who serve as Lifeguards, Group Leaders, Counselors, Preschool Teachers, Membership staff and Instructors who create the welcoming, fun and safe environment that our members deserve.*

## BOARD OF DIRECTORS

Lorraine Askew  
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Matthew Pszeniczny  
Brian Randall

# MISSION

To inspire and enable youth and adults to build better communities by providing life-enhancing experiences and programs through which they will realize their full potential as responsible and caring citizens.

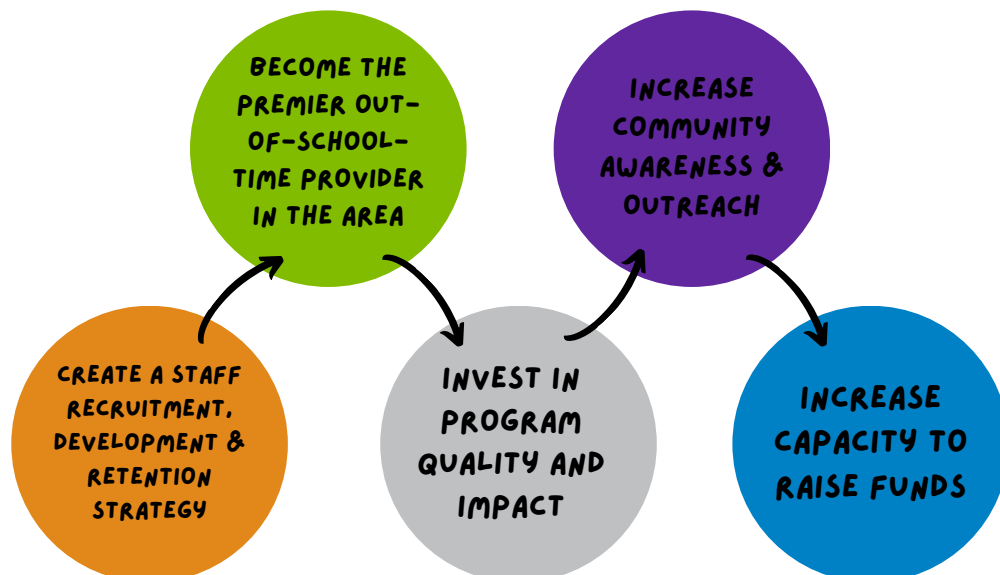
## Vision & Core Beliefs

- To provide a safe and nurturing environment for opportunities to learn and grow.
- To offer quality programming and services to our community.
- To lead our programs by well-trained, professional part-time and full-time staff members.
- To provide opportunities to help youth gain leadership skills.
- To being a good community partner by reaching out and collaborating with various town organizations and local businesses.
- To provide programs that are affordable and accessible.
- To provide leadership and innovative thinking from the Board in order to continue to move forward in a strategic direction.



# STRATEGIC PLAN 2023-2026

The Club has developed a new, three-year Strategic Plan. The plan focuses on five key priorities to deepen the Club's community impact, to ensure that the Club is continuing to serve and support the Ludlow community the best that it can. For more details on the plan and how to support our initiatives, please contact President/CEO, Josue Irizarry.



# COMMUNITY IMPACT

## Preschool

Offered a hands-on curriculum for children ages 2.9 - 5 by learning through play, practicing social-emotional skills, and experiencing STEAM projects, in a safe and caring environment licensed by the Department of Early Education & Care.

Served  
68



## Before & After School Care & Summer Fun Program

Offered youth in grades K - 8 opportunities to develop healthy lifestyles, positive relationships, self-confidence, and a sense of belonging. The Club provided a safe place for youth to participate in physical activities, STEAM programs, anti-bullying workshops, electrical and fire-safety workshops, and homework help.

Served  
235



## Youth Athletics

Taught youth ages 3-18 the importance of hard work, teamwork, perseverance, competition, and humility while developing fine and gross motor skills, balance, and stamina.

Served  
515



# COMMUNITY IMPACT

## Youth Aquatics

Emphasized water safety, education, and fun through competitive teams, clinics, and swim lessons. Ludlow High School's swim team also used the Club facility.

Served  
109



## Adult Fitness & Membership

Provided social, fitness, and recreational opportunities to adults, seniors, and families. Offered classes such as POUND, Qi Gong, Aquacise, and personal training sessions.

230  
Members



## Community Events & Programs

Provided free or low-cost activities for youth and families to connect, explore, and learn:

- Boys & Girls Club Day for Kids
- Floating Pumpkin Patch
- Rag Shag & Trunk or Treat
- Tiny Tunes Music Workshops
- Family Field Game Nights
- Kids & Caregivers Dance
- Leadership & Career Exploration
- First Aid & CPR Certification Classes
- Slide into Summer Safety with PV Financial Group

Served  
Over  
3,100



# GIVING BACK

- Discounts for Ludlow residents & seniors
- Vouchers accepted for childcare programs
- Scholarships available for all programs, thanks to community donors
- Free yoga for teens
- Free fitness memberships for 8th graders
- Free 6-month memberships for high school students
- Expanded public Open Gym hours
- Free community Pickleball Day
- Member partnerships with Behavioral Health Network & Sunshine Village
- Partnership with Baird Middle School, hosting Paw Days for students
- Free public access to outdoor equipment: Splash Pad, fields, playground, and pavilion

**We are proud to partner with organizations whose programs, staff, and services create safer, robust opportunities at our Club:**

- Town of Ludlow
- Ludlow Public Schools
- Ludlow CARES Coalition
- Ludlow Police Department
- Ludlow Fire Department
- Behavioral Health Network, Valley Human Services
- ERC5 Chamber
- Ludlow Rotary
- Pathway for Parents
- Hampden County Sheriff's Dept.
- Sunshine Village
- Michael J. Dias Foundation
- Ludlow Lions Club
- Yankee Clippers Swim Team
- United Way of the Pioneer Valley
- Massachusetts Alliance of Boys & Girls Clubs
- Junior Achievement

**86%** OF YOUTH CAN  
**STAND UP FOR**  
WHAT THEY

**THINK IS RIGHT**  
**EVEN IF THEIR FRIENDS DISAGREE**



BOYS & GIRLS CLUBS  
OF AMERICA

[BGCA.org/data](https://BGCA.org/data)

**95%** of youth feel they  
**HAVE THE SKILLS**  
NEEDED TO BE SUCCESSFUL IN A JOB.



However, data shows the need to build essential soft skills:

**46%**  
of kids & teens'  
**CONFLICT  
RESOLUTION  
SKILLS NEED  
IMPROVEMENT**

**NEARLY  
1/3**  
of youth could  
**IMPROVE THEIR  
TEAMWORK**



BOYS & GIRLS CLUBS  
OF AMERICA

[BGCA.org/data](https://BGCA.org/data)

**81%** OF YOUTH BELIEVE THEY CAN  
**MAKE A DIFFERENCE  
IN THEIR COMMUNITY**



BOYS & GIRLS CLUBS  
OF AMERICA

[BGCA.org/data](https://BGCA.org/data)

Today's youth are compassionate and empathetic — from wanting to help, to considering how people will be affected by their decisions. The impact of social media and being back in the classroom creates challenges for young people — from managing stress and problem-solving, to navigating bullying and peer relationships. That's why in-person and virtual opportunities at the Club are so critical to helping youth develop the skills and confidence to take on new challenges.

# Formula for Youth Impact

YOUNG PEOPLE WHO NEED US MOST

+

OUTCOME-DRIVEN CLUB EXPERIENCE

=

PRIORITY OUTCOMES



Five Key Elements to positive youth development

High-Yield Activities

**Academic Success**  
Graduate on time, motivated to learn with a plan to succeed in today's modern workforce

**Good Character & Citizenship**  
Develop strong character and take actions that make a difference in the community

Targeted Programs

Regular Attendance

**Healthy Lifestyles**  
Make healthy lifestyle decisions resulting in social, emotional and physical well-being

## WHAT THE MEMBERS THINK

"The Club is always very clean and organized, people who work there are always very helpful and friendly. I do the Yoga and Pound classes and the instructors are just superb and amazing! I am so happy and pleased that they were able to bring back the adult fitness classes!" - Tony

"I like seeing my friends and playing pool!" -Anthony

"I love the friendly atmosphere and great work out area." -Angela

"I like playing board games in Club Blue!" -Kylie

"I love the playground and art. I love art!" -Olivia

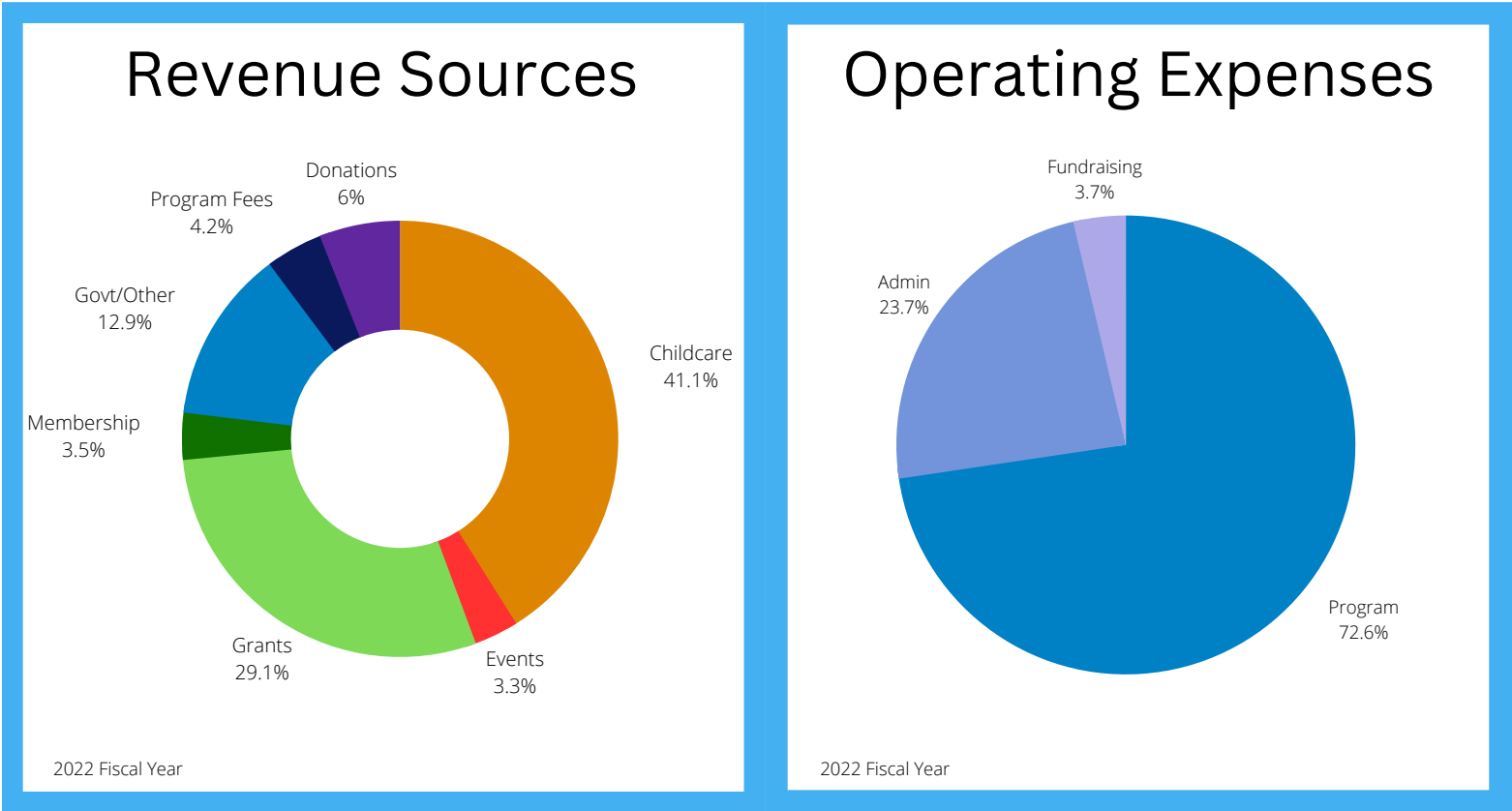
"I like the Club because it is a place where you can make new friends." -Leah

"It's fun and entertaining. I have friends here. I love being here!" -Carter

"Love all the folks at the Club. Folks working at pool are sooo helpful. Special shout-out to Mark and Jesaiah!" -Amy

# GREAT FUTURES START **HERE.**

# 2022 FINANCIAL STATEMENT



## 2022 PROJECT HIGHLIGHTS

The Club is grateful to have been the recipient of generous financial support from the American Rescue Plan Act (ARPA) and the MA Alliance of Boys & Girls Clubs, which were used to invest in capital improvements and program enhancements. These projects were chosen to create better, safer experiences for members (youth and adults), as well as the greater community.

- Sport Court
- Additional Security Cameras
- Expanded Keycard Safety Access
- Furniture for School-Age Program Spaces
- New Flooring in Preschool
- Daxko Membership Software
- Launched MakerSpace



# 2022 CORPORATE & FOUNDATION DONORS

Agnes M. Lindsay Trust

AmazonSmile Foundation

American Rescue Plan Act

Ayotte & King For Tile, Inc.

Baltazar Contractors, Inc.

Berkshire Bank

Big Y Community Bag

Big Y Foods, Inc

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Early Education & Care (EEC) Stabilization Grant

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LUSO Federal Credit Union

Massachusetts Alliance of Boys & Girls Clubs, Inc.

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PV Financial Group

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The Dance Studio

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United Way of Pioneer Valley

Vanished Valley Brewing Company

Webster Bank

Westfield Bank

Your Choice Brands LLC



# 2022 INDIVIDUAL DONORS

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Henry Crisostomo	David Goldman	Emily Leonczyk	Ryan & Andrea Pease

# 2022 INDIVIDUAL DONORS

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# 2022 IN-KIND DONORS

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Better Lounge Company	Judy LaPlante	Randall's Farm & Greenhouse
Bounce! Trampoline Sports	Lawn Tech Lawn Care	Earl & Diana Roy
Command Wealth Management	Look Memorial Park	Mechilia & Daniel Salazar
Common Ground Café	Ludlow CARES Coalition	Stefan Sjoberg
Nancy Connor & Thomas Rand	Ludlow Fire Department Social Club	Sonny's Place
Country Club of Wilbraham	Lupa Zoo	Sally Sullivan
EcoTarium Museum of Science and Nature	LUSO Federal Credit Union	Teddy Bear Pools & Spas
Fenway Mini Golf	Magic Wings Butterfly Conservatory	The Reminder Publications
Festa Planning Committee	Majestic Theater	Tower Theater
F.L. Roberts / Golden Nozzle Car Wash	M&T Bank	Richard Tremblay
Ann Glica	Eugene & Linda Martins	Carl & Donna Tyburski
George Simons & Son	Michael Epaul Photography	Uncle Bob's General Store
Hampden County Sheriff's Department	Mohegan Sun	Vanished Valley Brewing Company
Hy-Line Cruises	Noonan Energy Corporation	Wicks of Fire



# GREAT FUTURES START **HERE.**

## Volunteer

Serve on the board, a committee, or by being an ambassador

## Invest

Donate to support financial assistance, programs, and professional development

## Join

Become a member  
Come to an event

## REACH MORE YOUTH!



LUDLOW COMMUNITY CENTER  
RANDALL BOYS & GIRLS CLUB

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