



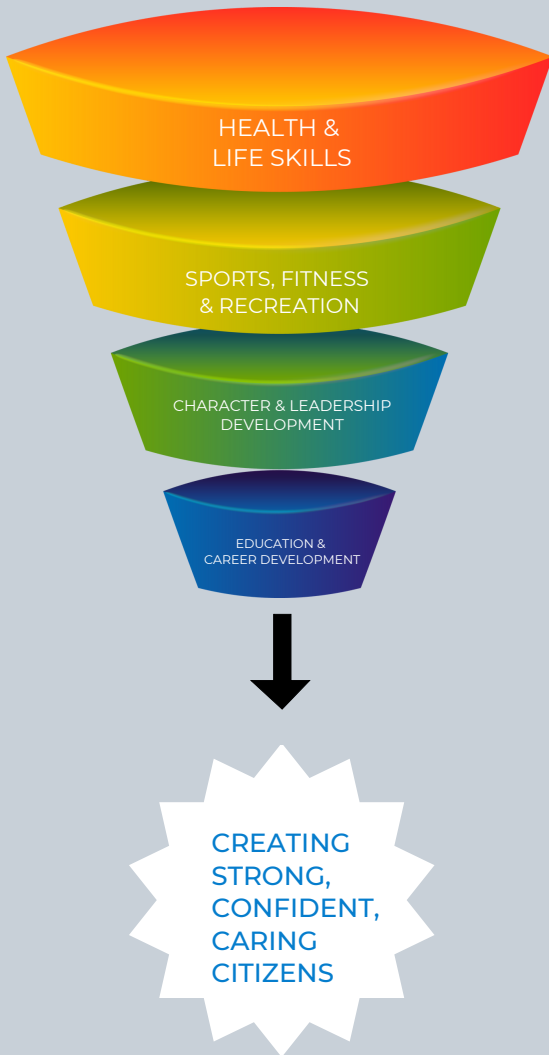
**YOUR
INVESTMENT IN
THE FUTURE**



**LUDLOW COMMUNITY CENTER
RANDALL BOYS & GIRLS CLUB**

POST-COVID 19 IMPACT REPORT

ABOUT THE CLUB



For over 70 years, the Ludlow Boys & Girls Club has provided life-enhancing out-of-school-time programs and activities focused on four core program areas to over 60% of Ludlow's school-aged youth:

Programs are designed to drive positive outcomes for youth and reinforce critical life skills, in a safe, nurturing environment by well-trained and professional staff at a facility **built by the community for the community**.

The Club has a unique public/private model and prides itself on also operating as a community center that serves adults too.

With over 60 youth development, fitness, and aquatics programs, in addition to a series of community events throughout the year, the Ludlow Community Center/Randall Boys & Girls Club is truly a place that offers **something for everyone**.

President's Message

Covid-19 was a shock to all of us. Nothing could have prepared us for the extent of the ramifications of 2+ years of isolating, quarantining, testing, worrying, and seeing our relationships with our peers and the community shift into something unfamiliar. The Club had to close for four months in 2020, putting a burden on families who relied on the Club for childcare. When we were finally able to reopen, in August of 2020, we used the opportunity to shift into thinking about a "new normal," where we could focus on the changing needs of our youth, adults, and families as a whole. We are grateful to YOU, our community partners, for your patience, support, volunteerism, and insight, as we proudly continue to serve the greater Ludlow Community. This report highlights our priorities and impact as we codify a new strategic plan, enhancing our efforts to create opportunities and GREAT FUTURES for all who walk through our blue doors.



President/CEO
Chile Salazar



LUDLOW COMMUNITY CENTER
RANDALL BOYS & GIRLS CLUB

ABOUT LUDLOW

The Club is committed to responding to our community's needs:

Support for youth & families

Support for adults & seniors

Support for community at large

According to the Ludlow Health Department, the following are the top issues facing Ludlow adults and youth. The Club works hard to be responsive to these issues through our research-based programs and local partnerships to keep our community strong and vibrant.

Health Equity & Health Disparities

- Discounts for residents & senior citizens
- Voucher program for childcare
- Scholarships available for all programs
- Free yoga for teens
- Free fitness memberships for 8th graders
- Partnerships with BHN & Sunshine Village
- Giveaways (books, COVID tests, activity kits)
- Open Gym Nights

Behavioral Health

- Creating opportunities to develop healthy, positive relationships with peers & adults
- Promoting a sense of belonging and instilling self-confidence
- Providing a safe space to practice conflict resolution, resiliency, and self-regulation
- Offering meaningful employment and training for teens

Healthy Eating & Active Living

- Access to Pool & Fitness Room
- Group fitness classes
- Recreational sports for adults and youth
- Triple Play program combining, physical, social & emotional educational activities to address mind, body, & soul.

Public Safety, Violence & Injury Prevention

- Education & resources to prevent substance abuse, partnership with Ludlow CARES
- Anti-bullying education
- Workshops on electricity & fire safety
- Community events introducing youth to first responders
- Private & group swim lessons
- Lifeguard and CPR certification classes

Did you know?

- More than 900 students (40%) of students enrolled in Ludlow Public Schools come from a low-income household**
- 1 out of 3 Ludlow Public Schools' Kindergarten students are economically disadvantaged**
- 42% of Kindergarten students have high needs. 50% of district students have high needs**
- Over 30% of Ludlow households have senior residents
- Ludlow has more elders living alone (12.4%) than the state as a whole (10.9%)
- Ludlow has a higher % of seniors with disabilities (40.6%) than the state (33.7%)

FULFILLING OUR MISSION

To inspire and enable youth and adults to build better communities by providing life-enhancing experiences and programs through which they will realize their full potential as responsible and caring citizens.

1 Preschool

- Licensed by Dept. of Early Education & Care
- Off-site Learning Experiences
- Weekly STEM Projects
- Hands-on curriculum, learning through play
- Emphasis on social-emotional skills
- Dedicated staff with over 30 combined years of experience



2 School-Aged Youth

- Before & After School Childcare Program
- Summer Fun Program
- Programs supporting Academic Success
 - Power Hour
 - Project Learn
- STEAM-focused Online Programs
 - Digital literacy and online safety
 - Advocacy
 - Collaborate Digital Art
 - Music
 - Media-Making
- Hands-on, creative, & physical activities
 - Makerspace
 - TriplePlay

3 Youth Athletics & Aquatics

Sports leagues and programs are open to the public and focus on introducing youth to specific sport skills, and life-skills like teamwork and accountability in fun and engaging ways.



- Sea Lions Swim Team
- Ludlow H.S. Swim Team
- Basketball
- Track & Field
- Yoga
- POUND
- Swim Lessons
- Stroke & Turn Clinics
- T-ball
- Coach Pitch
- Soccer Clinics
- Fun Ways to Run
- Volleyball



4 Adults

- Brand new Fitness Center
- Pickleball
- Open Gym Basketball
- Summer Basketball league
- Qi Gong
- POUND
- Yoga
- Aquasize
- Open Swim & Lap Swim



5 Community

Nearly 2,000 youth served since 2021 and over 100 hours of community service performed by Club Youth Members.

- Boys & Girls Club Day for Kids
- Floating Pumpkin Patch
- Scavenger Hunt
- Tiny Tunes
- Power Launch
- Family Field Game Nights
- Father & Daughter Dance
- Leadership & Career Exploration
- Sensory Saturdays
- Slide into Summer Safety
- K9 Dog Training

CREATING A STRONGER COMMUNITY WITH OUR FRIENDS AND PARTNERS

6 Partners in Building Community

Corporate & Foundation Supporters who have contributed \$5,000 or more since 2019:

- BlueCross BlueShield
- Charles H. Hall Foundation
- Chicopee Savings Bank Charitable Foundation
- Community Foundation of Western MA
- Country Bank
- HUB International of New England
- Irene E. and George A. Davis Foundation
- Joseph and Anna C. Dias Jr. Family Foundation
- LUSO Federal Credit Union
- Meredith-Springfield Associates, Inc.
- PeoplesBank Foundation
- PV Financial Group
- Randall's Farm & Greenhouse
- Teddy Bear Pools & Spas
- The Beveridge Family Foundation, Inc.
- United Bank Foundation
- United Way of Pioneer Valley
- Westfield Bank

Organizations whose programs, staff and services create safer, robust opportunities at our Club:

- Ludlow Public Schools
- Ludlow CARES Coalition
- Ludlow Police Department
- Ludlow Fire Department
- Ludlow Youth Soccer Association
- Behavioral Health Network, Valley Human Services
- ERC5 Chamber
- Ludlow Rotary
- Sunshine Village
- Michael J. Dias Foundation
- Ludlow Lions Club
- Yankee Clippers Swim Team
- United Way of the Pioneer Valley
- Massachusetts Alliance of Boys & Girls Clubs
- Junior Achievement

Special thanks to the individuals who give their time, talent, and treasure to support the Club.

Please take a moment to view our full list of board members, ambassadors, & donors on our website:

www.ludlowbgc.org.

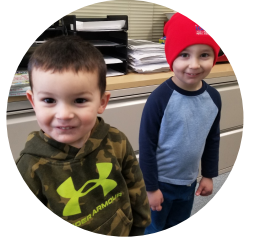
INVESTING IN TOMORROW'S LEADERS



Preschool
73



Youth Aquatics
173



Youth Athletics
346



Total Youths Served
1,117



Adults
260+



Other Youths Served
350

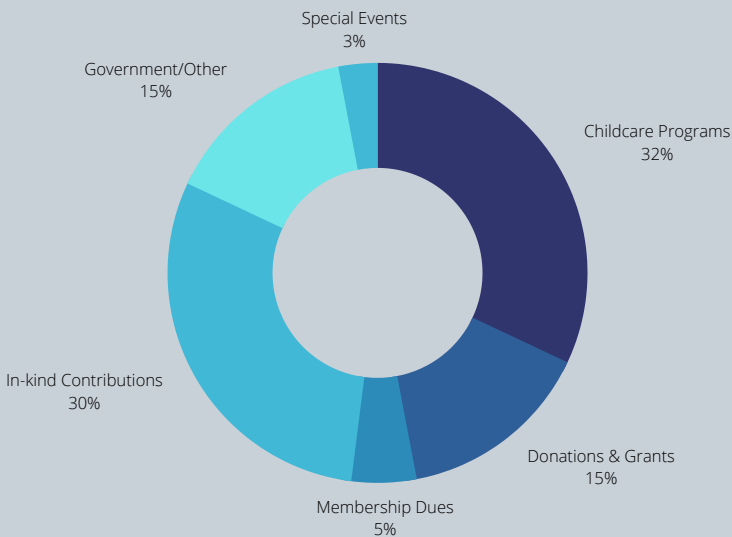


School-Aged
196



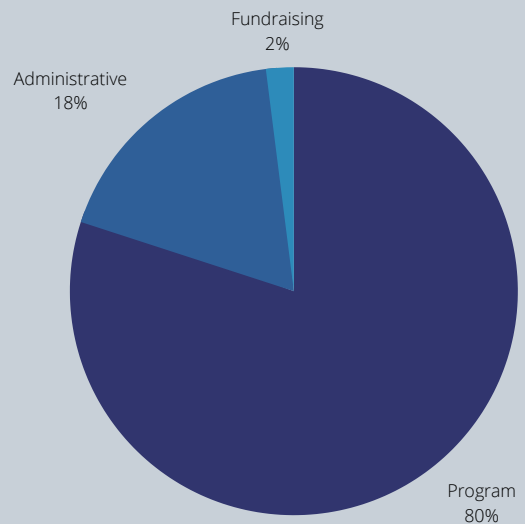
2021 Fiscal Year

Where the Funding Comes From



2021 Fiscal Year

Where the Funding Goes



2021 Fiscal Year

PROGRAM IMPACT

In the short-term, the Club's programs offer support to families and opportunities for youth to have fun while developing skills and friendships. But, long-term, the effects of a positive Club Experience have a profound influence on youth and the people they choose to be.

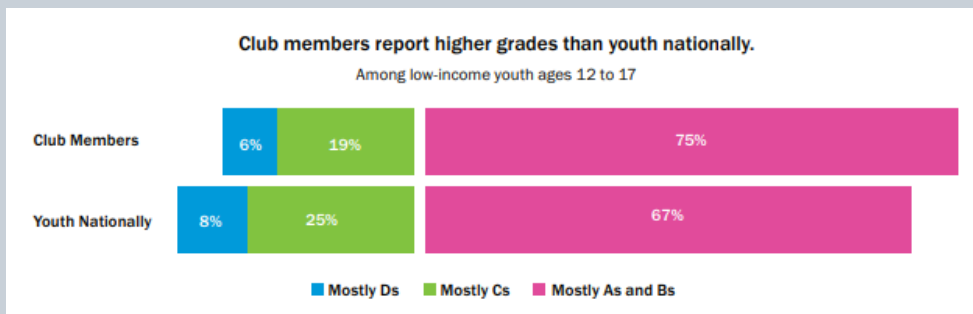
CLUB KIDS DEMONSTRATE

**GOOD CHARACTER
& CITIZENSHIP**

**ACADEMIC
SUCCESS**

**HEALTHY
LIFESTYLES**

**SOCIAL-EMOTIONAL
WELL-BEING**



Graphs Source: 2020 BGCA National Youth Outcomes Initiative



EVERY KID DESERVES THE CHANCE TO BE A CLUB KID.

GREAT FUTURES START [HERE.](#)



Projects bubbling in the Pipeline...

Baseball Field
Renovation

Outdoor
Concession
Stand

Security
Enhancements

Community
Kitchen

Outdoor
Restrooms

New Multi-
purpose Sport
Court

Expanded Rental
Opportunities

Be a part of our vision because
GREAT FUTURES START WITH YOU!

Volunteer

Serve on the board,
a committee, or by
being an
ambassador

Invest

Donations support
programs,
equipment, supplies,
and professional
development

Join

Become a member

Come to an event

REACH MORE YOUTH!



LUDLOW COMMUNITY CENTER
RANDALL BOYS & GIRLS CLUB

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